



BASINGSTOKE & MID HANTS ATHLETIC CLUB

PHOTOGRAPHY AND RECORDING POLICY

INTRODUCTION

BMHAC is committed to providing a safe environment for young people under the age of 18 and aim to ensure that all necessary steps are taken to protect young people from inappropriate use of their images in resource and media publications. The Club also takes digital safety and its duty of care seriously and will strive to ensure that various online and working environments, including online forums, are safe for members.

It is important to state that there are no laws preventing photography of people, children, buildings, objects, or anything else in a public place, or in any place open to the public where photography is not expressly prohibited. There is no expectation of privacy in a public place. Nor is it illegal for children to take pictures of themselves, or their friends. Despite what some people appear to think, there's nothing in UK law to say that it's illegal for strangers to take photos of children. In every case, the law only comes into play if the photos can be classed as "indecent".

However, taking and sharing photos and videos is a great way to interact with athletes and Club members to document successes and celebrate good news stories

GUIDELINES

We aim to put into place the best possible practice to protect young people wherever and whenever photographs and recorded images are taken and stored. The interests and welfare of young people taking part in athletics are paramount.

1) Registration of Photographers

UKA strongly recommend the introduction of registration for photographers wishing to take photographs or video footage of young athletes – both Club members and non-members - either during training or at events. An application should be made to the Club Secretary, who will issue an identification pass giving an individual permission to take photographs or video footage of athletes. When attending events photographers must wear a high-viz vest and the pass clearly displayed.

The Club should:

- a) Provide a clear brief to photographers about what is considered appropriate in terms of content
- b) Ensure that a system is introduced to ensure that photographers are made aware of those young athletes without consent for images to be taken
- c) Not allow unsupervised access to athletes or one to one photo sessions
- d) Not approve/allow photo sessions outside the events or at an athlete's home



- e) In the case of images used on websites, particular care must be taken to ensure that no identifying details facilitate contact with a child by a potential abuser.

2) Publishing Images

- a) The Club's membership form asks parents/carers to sign a section giving photography consent. Anyone wishing to publish or display a photograph should check that parental consent has been given
- b) Never publish personal details (email addresses, telephone numbers, addresses etc.) of a young person
- c) Only use images of players in suitable dress (tracksuit or competition clothing)
- d) Try to focus on the activity rather than a particular child and where possible use photographs that represent the broad range of young people taking part in athletics.

3) Use of Photographic Filming Equipment

Video can be a legitimate coaching aid for the Club and Coaches. However, if it is to be used make sure that young athletes and their parents/carers have given written consent and understand that it is part of the coaching programme. Make sure that the films are then stored safely.

4) Use of Other People's Materials

Sharing content such as images, photographs and video is extremely popular and easy to do via social media sites. There is a risk of breaching the rights of individuals who own the different media e.g., image rights, patents, copyright in a blog, or rights associated with collaborative outputs. All members should ensure they do not post any images, photographs, videos, text etc., via social media sites without appropriate permission from the rights holders. If unsure, members are advised to check permissions attached to digital content prior to posting via social media.

Last Reviewed: February 2024

Next Review Date: February 2025